LEARNING

Vertex Learning is a leading training solutions provider. Vertex Group has trained over 100,000 people across the globe. We specialize in In House bespoke Training Courses. Our solutions and training programs can be tailored to suit your business needs, operational demands, and training timelines—online, face-to-face, or as a hybrid approach from handpicked professional international trainers.

Our customized training programs are designed to meet the unique needs of our clients. We work closely with our clients to identify their specific training needs and develop a program that is tailored to their goals and objectives. Our customized training programs can be delivered on-site at our client's location
or virtually.

Partner Associations

We have formed partnerships with several prestigious organizations - The American Academy of Financial Management, The United Nation Global Marketplace, The KPI Institute and the American Academy of Project Management.

THE KPI INSTITUTE

AMERICAN ACADEMY OF FINANCIAL MANAGEMENT

UNITED NATIONS GLOBAL MARKETPLACE

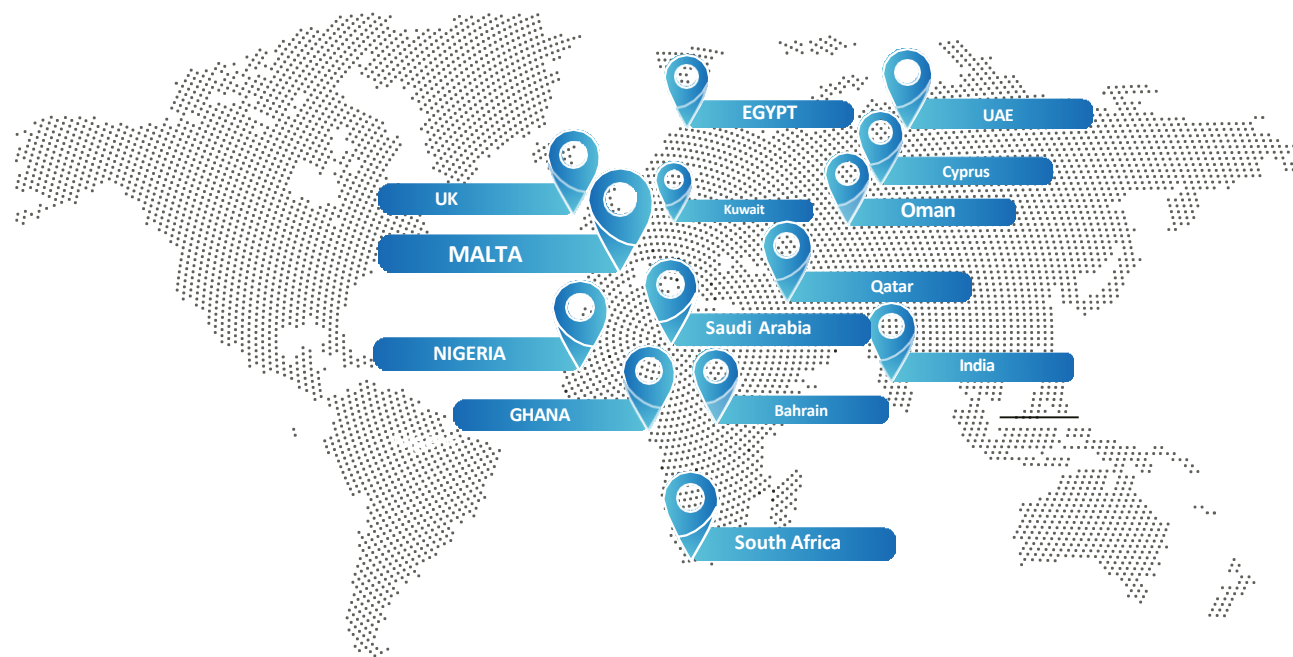AAPM THE AMERICAN ACADEMY OF PROJECT MANAGEMENT

Bespoke Training :

Vertex Learning partners with companies to help develop long-term corporate pioneers. We utilize top-notch innovation to offer blended learning arrangements that support individual career growth.

Our solutions and programs can be tailor-made to suit your business needs, either online, face-to-face or as a hybrid approach.

Our Client Locations

EGYPT
UAE
Cyprus
UK
Kuwait
Oman
MALTA
Qatar
Saudi Arabia
NIGERIA
India
GHANA
Bahrain
South Africa

Our Expert Trainers

Vertex Makes sure to fly in special international speakers for knowledge sharing. Our trainers are hand-picked and are subject matter experts in their respective fields. Our dedicated team of trainers help you further develop the skills and competencies you need to keep making a difference for your organization

Our Area of Expertise

Business Operations

Marketing, Sales & Communication

Finance

LEARNING

Strategy Management

Human Resource

Information Technology

Project Management

Our Top Courses

Certified
KPI Professional

THE KPI INSTITUTE

Course Overview

KPI selection and data gathering are considered by professionals all around the world to be the most challenging aspects in working with KPIs. A way to address these challenges is to build a sound framework to measure KPIs, starting from the moment they are selected, until results are collected and centralized in performance reports. This training course presents a rigorous KPI Measurement Framework that embeds 10 years of research in the field of key performance indicators and relies on best practices identified in the business environment.

Course Content

- The World of KPIs
- Understanding KPIs
- KPI typology
- KPI Taxonomy
- KPI Selection
- KPIs in Context
- KPI Documentation
- Working with targets
- Data Gathering
- Data Visualization

Who Should Attend

- Professionals interested in measuring performance
- Top/middle/lower management professionals
- Performance measurement experts

Benefits of Attending

1. Support decision-making, by accessing relevant performance data;
2. Use pre-populated tools to facilitate the implementation of a KPI Measurement Framework in your organization, by receiving 10+ templates used in working with KPIs;
3. Access an innovative learning experience, based on a 3-stage educational process;
4. Expand your business network, by becoming a member of the international Certified KPI Professionals Community.
5. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Certified Objectives And Key
OKR Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

The five-day course trains participants in how to set and work with OKRs and offers them the opportunity to get certified on the ability to deploy and use OKRs in accordance with The KPI Institute's standards, developed through extensive research and practical knowledge in the field of Performance Management and Objective Setting.

Course Content

- Understanding OKRs
- OKRs and other PMS
- Performance management system based on OKR
- OKRs typology
- OKRs in different environments
- Setting OKRs
- Aligning OKRs
- OKRs review
- Learning from OKRs
- Change management culture

Who Should Attend

- Professionals interested in measuring performance
- Top/middle/lower management professionals
- Performance measurement experts

Benefits of Attending

1. Support fast decision making by fostering constant feedback and communication;
2. Access an innovative learning experience based on a 3 stage educational process;
3. Obtain premium recognition as a Certified OKR
4. Professional by completing a unique international
5. learning program;
6. Expand your business network by becoming a member of the international Certified OKR Professionals Community;
7. Champion the use of a rigorous OKRs process within organizations;
8. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Vertex Learning

Certified Agile Strategy Execution Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

A significant percentage of strategies fail in the execution phase and this is no novelty for most Executives. Strategy execution must effectively engage different organizational capabilities and a variety of resources. Reasons for failure vary from poor leadership to inability to secure budget or drive actual change in the organization. Regardless, of what lies behind every failed strategic initiative, it is essential for Executives to equip themselves with the right tools to design a proper framework to implement strategic decisions. In today's high demanding and dynamic markets, an effective and efficient strategy execution capability can represent a key competitive advantage. The Certified Agile Strategy Execution course is developed on a proprietary framework developed by The KPI Institute for strategy implementation. It not only presents best practices, but provides actual advice, process maps and instruments to ensure a successful strategy execution.

Course Content

- Strategy Management Overview
- Strategy Execution Prerequisites – I
- Strategy Execution Prerequisites – II
- Initiatives Management
- Performance Measurement
- Performance Reporting
- Adapting To Changes
- Key Capabilities To Support

Who Should Attend

- Business owners and top management
- Middle management professionals
- Consultants and academia

Benefits of Attending

1. Get access to a step-by-step model to improve the strategy execution framework;
2. Use pre-populated tools to facilitate the implementation of strategic initiatives;
3. Access an innovative learning experience based on a 3-stage educational process;
4. Expand your business network by becoming a member of the international Certified Agile Strategy Professional Community;
5. Obtain international recognitions for your skills as a Certified Agile Strategy Professional.

Certified Strategy And Business Planning Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

To be successful in the long-run, organizations need to define a mission and a vision, which can be cascaded down into SMART strategic and operational objectives, at all hierarchical levels. The course offers an algorithm on how this can be done, with a focus on creating strategies that are internally consistent and aligned for optimal performance. At the same time, the course offers tools for both internal and external environmental scanning, which will allow companies to build strategies that are flexible and shock-absorbent, adapted to a business world that is rapidly changing. Last but not least, the course focuses on how departments can set their own strategies and action plans that are ready-for-execution and support the overall corporate strategy

Course Content

- Key concepts
- Corporate Identity
- Choice of a competitive strategy
- Strategic Internal Environmental Scanning
- Case Study
- Vision & Choice of Growth Strategy
- SMART Objectives at Corporate Level
- Planning at Departmental Level

Who Should Attend

- Business owners and top management
- Middle management professionals
- Consultants and academia

Benefits of Attending

1. Receive structured knowledge that can be transferred into all areas of your professional life;
2. Get access to a network of specialists, discussing business opportunities, innovative solutions, and strategy planning dilemmas;
3. Receive a premium recognition as a Certified Strategy and Business Planning Professional.
4. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Vertex Learning

Certified Balanced Scorecard Management System Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

The training course provides you with relevant knowledge on how to develop and implement a Balanced Scorecard System. This course offers a comprehensive overview on the many benefits any organization can extract from the Balanced Scorecard System implementation. A highly interactive learning experience will enable you to grasp the functionality of the Balanced Scorecard, and leverage on its benefits to advance strategy execution. The course focuses on delivering all the information needed to fully comprehend the value of the Balanced Scorecard, as well as on developing the necessary skills for a successful implementation.

Course Content

- Balanced Scorecard - Performance Management Framework
- Balanced Scorecard Working with KPIs Governance and Performance Leadership
- Organizational assessment
- Strategy Formulation and Integration
- Setting organizational objectives
- Working with KPIs
- Initiative management
- Aligning the BSC across organizational levels
- Managing the BSC system
- Nurture a Performance Culture
- Review and Q&A

Who Should Attend

- Professionals interested in measuring performance
- Top/middle/lower management professionals
- Performance measurement experts

Benefits of Attending

1. Get access to a deeper understanding of the value added and functionality of the Balanced Scorecard Management System;
2. Develop and implement a Balanced Scorecard Management Architecture in a standardized manner;
3. Overcome challenges in strategy execution by implementing the Balanced Scorecard Management System;
4. Improve strategy communication by using the Balanced Scorecard Management System.
5. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Certified Performance Management Systems Audit Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

The Certified Performance Management Systems Audit Professionals embeds over 10 years of research in the field of performance architecture development, employing the use of maturity models for capability maturity levels diagnosis. This educational program presents a rigorous approach to diagnosing and auditing the maturity of performance architectures across 5 capabilities: strategic planning, performance measurement, performance management, performance culture, and employee performance management. It involves the use of a proprietary Integrated Performance Maturity Model Framework, which seeks to map out maturity gaps and identify a set of follow-up actions that will ensure progression to the next maturity level.

Course Content

- The role of the Performance Management System Audit
- The 5 Capabilities of an Interview-based Assessment Integrated Performance Maturity Model Framework
- Performance Management Maturity Assessment Methodology
- Evidence-based Assessment
- Perception-based Assessment
- Interview-based Assessment
- Data Interpretation
- Audit Report Consolidation
- Audit Deliverables
- Review and Certification Exam

Who Should Attend

- Senior & middle management professionals
- Internal or Independent Audit Professionals
- Performance management system experts

Benefits of Attending

1. Receive relevant guidance on how to assess the maturity of a performance management system;
2. Understand the value added by a performance management system audit and improve your performance management capability;
3. Receive access to the full Strategy & Performance Management Maturity Framework Toolkit, allowing you to use it for one organizational performance management system audit, through the dedicated Global Performance Audit Unit assessment platform;
4. Obtain premium recognition and expand your business network by becoming a Certified Performance Management Systems Audit Professional.
5. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Vertex Learning

Certified Employee Performance Management Professional

Certificate Partner:

THE **KPI** INSTITUTE

Course Overview
This course will clarify key, specific, detailed concepts and will provide practical tools and techniques for implementing, improving or maintaining the company's employee performance management system.
Attendees will gain exposure to best practices in the field of performance management and will learn how to establish and use criteria for evaluating performance.

Course Content
- Employee Performance Management context
- Employee Performance Management Architecture
- Employee Performance Management Implementation Project
- Establishing performance criteria
- Evaluating Employee Performance
- Employee Performance Management Cycle
- Employee performance appraisal meeting
- Talent management

Who Should Attend
- People interested in employee performance management
- Management representatives
- HR professionals

Benefits of Attending
1. Nurture core competencies in order to design, implement, monitor, evaluate and follow a performance management cycle in a successful manner;
2. Improve the visibility and clarify accountability related to performance expectations;
3. Implement the knowledge acquired during the training course, by accessing a set of performance management tools and relevant;
4. Identify the necessary corporate competencies and skills gaps to generate sustainable growth;
5. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Certified Data Analysis Professional

Certificate Partner:

THE **KPI** INSTITUTE

Course Overview
The Certified Data Analysis Professional is the first level of our Data Analysis Program. It is a hands-on training course aimed at equipping you with the necessary concepts and tools needed to perform basic statistical and analytical reporting activities, in order to generate value out of the existing data. The course provides you with the knowledge required for understanding distinct methods used in analyzing data, statistical interpretation of quantitative and qualitative data, and becoming proficient in using key Microsoft Excel features, by building frequency and conditional tables, creating different types of charts, finding correlations and relationships between variables, hypothesis testing and statistical modeling.

Course Content
- Business Understanding
- Data Preparation
- Data Exploration
- Descriptive Statistics
- Sampling and Estimation of Population
- Hypothesis Testing, Z-Test and T-Test
- Analysis of Variance
- Chi-Square Tests
- Linear Regression Analysis and Multiple Regression Analysis
- Time Series
- Review and certification exam

Who Should Attend
- Data analysts
- Business analysts
- Data scientists
- IT professionals who want to move into data analysis roles.
- Professionals who work with data and want to gain a deeper understanding of data analysis techniques and tools.

Benefits of Attending
1. Obtaining the most relevant data, by setting up a customized data analysis process;
2. Understanding the data analysis process, its methodology, and logical framework
3. Obtaining the necessary knowledge to analyze complex data and to interpret results;
4. Improving the organization's decision-making process, by gaining knowledge on data analysis and interpretation;
5. Receiving the management team's buy-in, by sharing with them the utility of implementing a customized data analysis methodology in daily business activities;
6. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Vertex Learning

Certified Data Visualization Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

Visual communication is effective only when it is aligned with the way people see and think. The course provides insights on the importance of data visualization, fundamental principles, as well as means to increase non-verbal communication skills through effective visualizations. This course will improve communication within your company, through visual displays. You will learn, through practical applications, how to communicate visually in an effective way and how to increase reporting efficiency, leading to a better understanding of the presented data, and thus, to smarter and quicker strategic decisions

Course Content

- Parameters
- The data visualization process
- Visual communication aids: channel selection
- Structure, Diagrams, Format and Express
- Report and Access
- Real-world data visualization

Who Should Attend

- Data analysts
- Business analysts
- Data scientists
- IT professionals who want to move into data analysis roles.
- Professionals who work with data and want to gain a deeper understanding of data analysis techniques and tools.

Benefits of Attending

1. Receive relevant guidance for developing visual representations in order to discover, understand and communicate information;
2. Create better and more relevant reports by understanding the fundamental concepts in data visualization;
3. Offer intelligible data sets to decision-making parties through creating excellent graphical representations;
4. Improve your performance in presenting data and enhance viewer experience;
5. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer..

Certified Benchmarking Professional

Certificate Partner:

THE KPI INSTITUTE

Course Overview

The benchmarking methodological uniqueness is represented by the identification of those processes that lead to superior performance, followed by the analysis of the best practices behind that success. Benchmarking offers the opportunity to compare an organization's performance against the industry competitors, noting strengths, weakness and different ways of executing projects. As successful businesses constantly focus on improving the quality of their processes, products and services, benchmarking comes as one of the best approaches in achieving innovative ideas and superior procedures with the organization, through finding and implementing best practices.

Course Content

- Benchmarking overview
- Types of benchmarking
- Benchmarking methodologies
- Benchmarking project planning
- Data Collection
- Preparation of data analysis
- Insight generation
- Improvement process
- Ethics in Benchmarking

Who Should Attend

- Professionals interested in benchmarking practices
- Top/middle/lower management professionals
- Experts from both delivery and support functions

Benefits of Attending

1. Improve your organizational process by applying benchmarking best practices;
2. Link benchmarked data to your organizational strategy and performance objectives;
3. Set up and apply a bench marking plan in your own organization, in order to increase competitiveness;
4. Acquire strong competitive insights from benchmarking specialists' experience and best practices examples to suit your organization's reality;
5. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer.

Vertex Learning

Certified Innovation Performance Professional

Certificate Partner: THE KPI INSTITUTE

Course Overview
Innovation offers the opportunity to enhance an organization's performance through creativity, idea management, and a complex innovation framework. Innovation management represents the creation of processes that aim at generating and exploiting new development opportunities. It outlines innovative ideas from two different perspectives: qualitative and quantitative, with emphasis on their efficiency and effectiveness levels, once they have been implemented. As successful businesses constantly focus on innovative thinking, innovation performance comes as one of the best approaches in achieving highly qualitative procedures and in generating superior ideas, within the organization.

Course Content
- Introduction to Innovation
- Innovation Capability & Management
- Planning for Innovation
- Organizing for Innovation
- Aligning Leadership & Culture
- Implementing Your Innovation Process
- Innovation Performance and Improvement

Who Should Attend
- Persons interested in innovation practices, as well as performance improvement through innovation;
- Top/middle/lower management staff like executives, operational managers and analysts.
- Individuals from top/middle/lower management, regardless of their field of expertise, responsible with improving organizational performance through internal innovation practices;
- IT and Service Managers, Innovation Managers, Quality Managers, Technology Transfer Managers.

Benefits of Attending
1. Develop and maintain an innovation-oriented organizational culture, by applying innovation best practices;
2. Improve internal processes and initiatives by managing the organizational innovation capability;
3. Receiving guidance and international innovation expertise on developing and implementing a successful innovation plan;
4. Gain strong competitive insights from innovation specialists' experience and best practices examples that suit your organization's needs;
5. Access professional recognition of innovation performance knowledge and capabilities, by obtaining the certification granted by The KPI Institute.
6. Obtain 40 CPD credits to include in your CPD records for your professional body, institute, regulator or employer

Certified Supplier Performance Professional

Certificate Partner: THE KPI INSTITUTE

Course Overview
The training course is designed to develop the key competencies necessary to efficiently manage and growth the suppliers' performance and optimize the relationship with buyers and other procurement stakeholders. Moreover, participants will benefit from a powerful learning experience mixing practical information delivery with well-designed practical activities and study cases, constantly stimulating the interaction between participants and knowledge sharing. As a key differentiator, the course provided by The KPI Institute focuses on a practice-related side of suppliers' management, using a comprehensive KPIs development and monitoring framework, backed up by a ready-to-use performance toolkit.

Course Content
- Understanding supplier performance
- Supplier selection
- Supplier relationship design
- Supplier contracting
- Performance Through Service Level Agreements (SLAs)
- Sourcing KPIs to generate suppliers' performance
- Supplier Performance Monitoring
- Supplier Relationship Management
- Supplier performance evaluation
- Risks and communication management with suppliers

Who Should Attend
- Professional activating in purchasing, procurement and strategic sourcing areas
- Middle/lower management professionals

Benefits of Attending
1. Efficiently manage the procurement activity area, based on a thorough understanding of the supplier relationship dynamics;
2. Take adequate measures that reflect the company's competitive advantage in developing and proper usage of supplier selection and evaluation tools;
3. Have a significant contribution as part of the team involved in procurement and strategic sourcing areas;
4. Generate value for your business by applying a modern performance management framework;
5. Enhance your practical learning experience by getting full access to a variety of relevant resources and ready-to use tools designed to help you attain outstanding results.

Vertex Learning

Certified Customer Service Performance Professional

Certificate Partner: **THE KPI INSTITUTE**

Course Overview

In a highly competitive market, the quality of the organization's customer service will determine customers' satisfaction, loyalty, increase the chances of them becoming advocates of the company and generate future revenue. This training course focuses on the entities, essentials, enablers and evaluation tools involved in a performant customer service. The course's approach to customer service is unique, as it includes the performance management dimension. Participants will not only understand the important role played by all the entities involved in the process, but they will also become familiar with the implementation phases of a customer service performance management architecture. .

Course Content

- Customer Service Operations (CSO)
- Customer Relationship Management
- Performance Management in Customer Service
- KPI definition and target setting
- Scorecard and dashboards
- Measuring Customer Service Performance
- Evaluation and continuous improvement
- Customer Service improvement Tools & techniques
- Customer Service Team Management
- Customer Service Performance Maturity Model

Who Should Attend

- Customer service experts
- Top/middle/lower customer service management
- Professionals interested in customer service

Benefits of Attending

1. Attain a standardized approach for your services;
2. Acquire a high level of versatility that enables you to react and deal with a vast range of scenarios;
3. Gain competitive advantage by capitalizing on good case practices;
4. Improve your ability to evaluate your external and internal customers' satisfaction;
5. Get professional recognition of your customer service knowledge and skills through a Certification granted by The KPI Institute.

Compensation And Benefits Management Certification

Certificate Partner: **✔LEARNING**

Course Overview

The compensation and benefits training course provides a comprehensive understanding of the principles and practices related to employee compensation and benefits management. The course is designed to equip participants with the knowledge and skills needed to design, implement, and manage compensation and benefits programs that attract, retain, and motivate employees..

Course Content

- Introduction to compensation and benefits management
- Types of compensation and benefits programs
- Key components of compensation programs
- Job analysis and job evaluation
- Pay structures and salary administration
- Benefits programs and administration
- Legal and regulatory issues in compensation and benefits management
- Performance management and pay for performance
- International compensation and benefits management
- Emerging trends in compensation and benefits management

Who Should Attend

- HR professionals, managers and supervisors
- Anyone who is responsible for managing or administering compensation and benefits programs
- Individuals who are interested in pursuing a career in HR or who want to improve their understanding of compensation and benefits practices.

Benefits of Attending

1. Improved understanding of compensation and benefits practices
2. Increased knowledge of current trends and best practices
3. Enhanced skills for managing and administering compensation and benefits programs
4. Improved ability to attract and retain top talent
5. Increased organizational effectiveness
6. Compliance with legal requirements

Vertex Learning

Design Thinking Certification

Certificate Partner:

Course Overview

Design thinking is an innovative and human-centered problem-solving approach that is widely used by individuals and organizations to develop creative solutions to complex problems. A design thinking course provides participants with the tools and techniques needed to apply this approach to a range of different challenges

Course Content

- Introduction to design thinking
- Understanding the user
- Ideation:
- Prototyping
- Testing and feedback
- Implementation

Who Should Attend

- Anyone who is interested in improving their problem-solving skills, regardless of their job or industry, can benefit from attending a design thinking training
- Professionals who work in roles that involve innovation, creativity, and problem-solving, such as designers, product managers, marketers, engineers, entrepreneurs, and educators

Benefits of Attending

1. Improved problem-solving skills
2. Enhanced creativity
3. Increased collaboration
4. Better understanding of user needs
5. Improved communication skills
6. More efficient decision-making
7. Improved project management

Certificate in Job Analysis And Descriptions

Certificate Partner:

Course Overview

Job analysis and description training is intended to provide individuals with the information and abilities required to conduct job analysis and create job descriptions. The course covers the fundamentals of job analysis, such as data collection and analysis to determine job tasks and requirements, as well as best practices for generating successful job descriptions that accurately reflect job activities and needs.

Course Content

- Introduction to job analysis and description
- Understanding the importance of job analysis
- Techniques for conducting a job analysis
- Legal requirements for job analysis and description
- Developing job descriptions that accurately reflect job duties and requirements
- Writing effective job descriptions
- Implementing and maintaining job descriptions

Who Should Attend

- This course offers a solid foundation for those new to job analysis and a powerful refresher for seasoned HR professionals. It also will help people managers understand the building blocks of compensation and benefits decision-making.

Benefits of Attending

1. Improved ability to identify job duties and requirements
2. Increased knowledge of legal requirements related to job analysis and description
3. Better understanding of how to develop effective job descriptions
4. Improved communication between employees and management
5. Enhanced job performance and productivity
6. Improved job satisfaction and employee retention
7. Reduced risk of legal liability associated with inaccurate job descriptions.

Vertex Learning

Train The Trainer Certification

Certificate Partner:

Course Overview

The success of a training programme depends on many factors, one of which is an error free management function. Training departments carry a major responsibility which focuses on developing your clients and employees' knowledge and skills for current and future business needs. The Train The Trainer course provides you with the knowledge and tools to survive the ever growing demands placed on the training function. This practical programme assists your company to build a "Training Management Framework" to deliver successful programmes.

Course Content

- Adult Learning Principles
- Instructional Design
- Training Delivery
- Evaluation and Feedback
- Communication Skills
- Technology in Training
- Cultural Awareness and Diversity
- Legal and Ethical Considerations

Who Should Attend

- Instructional Designer
- Learning Developer or Designer
- Learning Strategist
- Learning & Development Specialist
- Faculty
- Training Manager

Benefits of Attending

The programme has been designed based on ROI methodology to ensure that you can measure Reaction

1. Be able to define the roles of a training Manager
2. Understand the steps in the ADDIE training design and development model
3. Describe the different steps used in ROPES
4. Be able to demonstrate your understanding of the ROI Methodology
5. Understand different type of personality based on DISC methodology

Certificate in Strategic Planning And Implementation

Certificate Partner:

Course Overview

Many strategic plans fail not because they are bad plans but because of flaws in the execution of these strategies. The focus of this training is on "Strategy Execution" methodology, goal setting and measurement of results and achieving this through effective people management. This practical programme assists you to build a "Strategy Execution Framework" to deliver its Vision for success.

Course Content

- Assess and Organize
- Environmental Assessment
- Strategy Formulation
- Strategic Planning
- Strategy Execution
- Performance Management

Who Should Attend

- Executives and senior management
- Strategic planners
- Project managers
- Team leaders and supervisors
- Business analysts and consultants
- Anyone interested in developing their strategic planning and implementation skills:

Benefits of Attending

1. Improved decision-making
2. Better resource allocation
3. Enhanced collaboration
4. Increased accountability
5. Adaptability to change
6. Improved competitive advantage

Vertex Learning

Vertex Learning

ROI Certification

Certificate Partner: transform alliance   ROI INSTITUTE®

Course Overview
The ROI Certification Program is the most comprehensive way to gain the skills, resources, and knowledge to measure the value of projects and programs of all types – down to the financial Return On Investment (ROI). The program includes a 5-day course surrounding the ROI Methodology, a systematic approach to program evaluation that is proven to deliver accurate and credible results. After the course, should you opt for the coaching option, you will receive one-on-one support as you conduct your first Impact/ROI Study in your own organization. Upon demonstrating competency in applying the ROI Methodology, you will join a distinguished group of 5,000 professionals who have earned the designation of Certified ROI Professional (CRP).

Course Content
- Pre-Work:
- Workshop
- Coaching Assistance
- Right to Use Materials in Your Organization
- Certified ROI Professional (CRP) Designation
- Coaching Approach:

Who Should Attend
Anyone who needs the skills to measure the impact of learning and performance improvement programs.
Individuals who need to demonstrate the ROI and business impact of other initiatives such as human resources, quality, process improvement, organizational change, and technology implementation will also benefit..

Benefits of Attending
1. Demonstrate ability in conducting an impact study
2. Achieve the designation of Certified ROI Professional (upon successful completion of your impact study)
3. Permission to conduct one-day workshops on the ROI Methodology in your organization
4. Sought-after skills that will make you more credible and valuable to your organization's executives
5. Become a member of the ROI Network
6. Access to the Members Only portal of our website with access to additional tools and resources shared within the ROI Network community.

Chartered Wealth Manager Certification

Certificate Partner: AAFM AMERICAN ACADEMY OF FINANCIAL MANAGEMENT

Course Overview
CHARTERED WEALTH MANAGER® (CWM®) is unique and the only Wealth Management certification in India. This certification comprehensively deals with all the aspects of wealth management like Investment Strategies, Life Cycle Management, Intergenerational Wealth Transfer, Relationship Management, Behavioural Finance, Alternative Products, Real Estate Valuation and Global Taxation.

Course Content
- Introduction To Wealth Management
- System Investment
- Management & Planning
- Products in Wealth Management
- Laws in Wealth Management
- Applied Wealth Management

Who Should Attend
- Fresh Graduate
- Financial Industry Professional
- Self Employed Professionals
- Academician
- Self-Understanding

Benefits of Attending
1. Expand your Wealth Management skills by adopting international best practices.
2. Become an expert in evaluation, diagnosis, and planning of Super High Net Worth Clients Wealth Management Requirements.
3. Understand the clients' behavior and retain them for Generations by using behavioral & relationship mgt skills.
4. Gain ability to apply Wealth Enhancement, Wealth Protection, and Wealth Transfer Techniques
5. Master Onshore and Offshore Wealth Management.
6. earn Inter-Generational Wealth Transfer techniques using Private Trusts, Wills, Letter of Guardianships and Living Wills.
7. Get the ability to use all asset classes including Equity, Real Estate, Fixed Income Products as well as Alternative Investment Products for Wealth Planning
8. Learn key applied techniques in Wealth Management that will remain with you throughout your career

Testimonials

" The curriculum covered by CWM, such as Behavioral Finances, Alternate Products, Real Estate Valuations and International Taxation, Relationship Management etc are very relevant and essential to enable one to meet the current skill requirement needed by the industry. The course materials of CWM are also exceptional."

IIFL Securities Ltd

"Training by Vertex Learning played a crucial role in developing our wealth managers. CWM is a win-win proposition for all stake holders, advisors, investors, manufactures, investment houses and industry."

IFAN Finserv Pvt. Ltd

" There are some people ahead of the curve like vertex Learning. That is because they are embracing technology and creating options for others."

Indian Economic Trade

THANK YOU

Contact us :

📞 +44 117 409 0010
+91 9971272236

WhatsApp us :

+971 0 4 456 0896

🌐 https://vertexlearning.org/

🏢 9th Floor Empire Height B,
Business Bay Dubai, UAE

For further details write to us at contact@vertexlearning.org